



WEWS

# ORDER

Flight Dates **10/23/12-10/29/12**

Contract / Revision      **304940 /**

Original Date / Revision  
07/17/12    10/29/12

Advertiser **Sutton / Democrat / Congress**

Agency    **Buying Time LLC**

Buying Contact

**650 Massachusetts Avenue NW - S  
Washington, DC 20001**

Product

**Betty Sutton for Congress. 10.23-1**

Agency Com    15%

Billing Contact

**650 Massachusetts Avenue NW - S  
Washington, DC 20001**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep      00:20:00

Estimate #      **2088**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A35+

Rev Codes      POL      POL      CAND

Product Codes PL

Priority          P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
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Daniel Baylog	100%		
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Order Share 100% Market Value 125275

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	75	\$93,797.50	\$110,350.00	0.00
November 2012	14	\$12,686.25	\$14,925.00	0.00
<b>Totals</b>	<b>89</b>	<b>\$106,483.75</b>	<b>\$125,275.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	75	\$93,797.50	\$110,350.00
10/29/12	10/29/12	14	\$12,686.25	\$14,925.00

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/23/12	10/29/12	4-430am America This Morn	CM	4-430a	MTWTF--	:30	4	\$175.00	P-2	0.00	NM	5	\$875.00
				4-430a America This Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF--	4		\$175.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$175.00		0.00						
N 2	WEWS	10/23/12	10/29/12		CM	430-5a	MTWTF--	:30	4	\$250.00	P-2	0.00	NM	5	\$1,250.00





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Print Date: 10/29/12

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Contract / Revision **304940** Flight Dates **10/23/12-10/29/12** Hiatus Dates  
 Original Date / Revision 07/17/12/ 10/29/12 Order Sep 00:20:00  
 Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress.** Estimate # **2088**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WEWS	10/23/12	10/29/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		4				\$1,000.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$1,000.00		0.00			
N 13	WEWS	10/28/12	10/28/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$1,600.00		0.00			
N 14	WEWS	10/27/12	10/27/12	SA 7-8p Rotation SA 7-8p Rotation	CM	News	-----S-	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/22/12-10/28/12	SA 7-8p Rotation		News	-----Sa--	:30		<del>(\$1,600.00)</del>		0.00	NM		
	See MG 14.2														
	[N/A CORRECT INVENTORY CODE TO PLACE - SA 7PM NEWS ]														
	2	WEWS	10/22/12-10/28/12	SA 7PM News		7-730p	-----Sa--	:30		\$1,600.00		0.00	NM		
	Ⓜ MG for 14.1 10/27														
N 15	WEWS	10/23/12	10/29/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	4	\$2,500.00	P-1	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		4				\$2,500.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$2,500.00		0.00			
N 16	WEWS	10/23/12	10/29/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	4	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		4				\$1,200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/22/12-10/28/12	M-F 730-8P		730-8p	- TWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
	Credited														
	6	WEWS	10/22/12-10/28/12	M-F 730-8P		730-8p	- TWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
	Credited														
	[will add lines to end of contract.]														
	Week:	10/29/12	11/04/12	M-----		1				\$1,200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	WEWS	10/29/12-11/04/12	M-F 730-8P		730-8p	M-----	:30		<del>(\$1,200.00)</del>		0.00	NM		
	Credited														
N 17	WEWS	10/23/12	10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		4				\$1,200.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$1,200.00		0.00			
N 18	WEWS	10/23/12	10/23/12	Tuesday Prime B Tuesday Prime B	CM	9-10p	-T-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-T-----		1				\$7,000.00		0.00			
N 19	WEWS	10/27/12	10/27/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	2	\$5,500.00	P-2	0.00	NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		2				\$5,500.00		0.00			
N 21	WEWS	10/23/12	10/29/12		CM	11-1135p	MTWTF-S	:30	3	\$3,000.00	P-1	0.00	NM	5	\$15,000.00



WEWS

Print Date: 10/29/12

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Contract / Revision **304940** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 07/17/12/ 10/29/12

Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress.** Estimate # **2088**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-SU 11-1135P Late New											
				M-SU 11-1135P Late New											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWT--S	4		\$3,000.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$3,000.00		0.00						
N22	WEWS	10/23/12	10/29/12	M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	5	\$3,500.00
				M-F 1202a-107a Jimmy K											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$700.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$700.00		0.00						
N23	WEWS	10/28/12	10/28/12	SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				SU GMA 8-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$900.00		0.00						
N24	WEWS	10/27/12	10/27/12	NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
				NCAA 330p-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	2		\$3,500.00		0.00						
N25	WEWS	10/27/12	10/27/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				SA GMA 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$900.00		0.00						
N26	WEWS	10/28/12	10/28/12	SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				SU GMA 8-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$900.00		0.00						
N27	WEWS	10/23/12	10/29/12	M-F 2-3p	CM	2-3p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
				2-3pm General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$1,000.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$1,000.00		0.00						
N28	WEWS	10/23/12	10/29/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$7,000.00	P-2	0.00	NM	4	\$8,850.00
				Tuesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$7,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WEWS	10/22/12-10/28/12		Tuesday Prime C	10-11p		-T-----	:30	<del>(\$7,000.00)</del>	0.00	NM				
See MG 28.2,28.3,28.4,28.5															
[hra/pol/p1]															
2	WEWS	10/28/12-10/28/12		Sunday Prime C	9-10p		-----Su	:30	\$8,000.00	0.00	NM				
Ⓜ MG for 9.1,28.1,11.4															
3	WEWS	10/22/12-10/28/12		Sa 6a-8a News	6-8a		-----Sa--	:30	\$550.00	0.00	NM				
Ⓜ MG for 9.1,28.1,11.4															
4	WEWS	10/22/12-10/28/12		MAC Football Daytime	12-330p		-----Sa--	:30	\$150.00	0.00	NM				
Ⓜ MG for 9.1,28.1,11.4															
5	WEWS	10/22/12-10/28/12		MAC Football Daytime	12-330p		-----Sa--	:30	\$150.00	0.00	NM				
Ⓜ MG for 9.1,28.1,11.4															
Week:		10/29/12	11/04/12	-----	0		\$0.00		0.00						
N29	WEWS	10/23/12	10/29/12	Wednesday Prime C	CM	10-11p	--W----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				Wednesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$5,000.00		0.00						



**WEWS**

Print Date: 10/29/12

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Contract / Revision      **304940**      Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision    07/17/12/    10/29/12

Order Sep    00:20:00

Advertiser    **Sutton / Democrat / Congre**    Product **Betty Sutton for Congress.**    Estimate #    **2088**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N29	WEWS	10/23/12	10/29/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00			
N30	WEWS	10/23/12	10/29/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					1	\$1,200.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00			
N31	WEWS	10/23/12	10/29/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					1	\$650.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00			
Totals														89	\$125,275.00